

Enhancing Teamwork Efficiency with Synology's Private Cloud Productivity Solutions

Sales Manager

Jennifer Lin

**60% of working hours are spent on
collaboration and communication**

Inefficient communication tools lead to...

15%


total work time
wasted

\$5M

annual loss for company
with 500 employees

Unsafe collaboration tools can expose your business to data leaks

Google Workspace's Licensing Issue Exposes Companies to Insider Threats and Data Breaches

 **Ayesha Hasnain** 6/03/2023 12:28:00 PM



A recent study conducted by [Mitiga](#) has uncovered a vulnerability in Google Workspace that has the potential to put companies at risk of insider threats and data breaches. This vulnerability stems from the default licensing configurations of Google Drive, which may allow former employees with ill intentions and malicious posers to gain access to confidential files of the company from the cloud.

Mitiga researchers have found that all Google Drive users begin with a license called "Cloud Identity Free." To unlock more features, an admin must assign a paid license, like Google Workspace Enterprise Plus, to the user. Once the paid license is assigned, the employee's activities, including deleting, copying, downloading, and sharing files, are closely watched and documented using the "Drive log events" feature.

Vulnerability in Microsoft Teams granted attackers access to emails, messages, and personal files

[Jessica Haworth](#) 15 June 2021 at 16:04 UTC
Updated: 16 June 2021 at 14:25 UTC

[Microsoft](#) [Vulnerabilities](#) [DevSecOps](#)



Security bug in the popular workspace app has been patched



Escalating costs caused by rising storage demands and unpredictable industry shifts

Exclusive: Microsoft quietly ends unlimited cloud storage option on OneDrive

News By Keumars Afifi-Sabet published August 28, 2023

Microsoft no longer offers OneDrive for Business (Plan 2), with new users now capped to 1TB by default



Monthly Google Workspace subs are about to get more expensive

 William Gallagher | Mar 15, 2023



Business users of Google Workspace are seeing their monthly subscriptions rise 20%, unless they commit to an annual plan.

While Google is making [more noise](#) about how it's bringing AI tools to Google Workspace, it's also quietly revamped its pricing structure.

3 Top Productivity Challenges



Efficient

Secure

Economical



Synology Productivity

Designed for businesses of all sizes

The ultimate on-premise productivity solution



Collaboration
starts here



Drive



Office

Communication
made easy



MailPlus



Calendar



Contacts



Chat

70% 
Install Rate



Synology Office

159% 
Active Users



Synology MailPlus



Synology Office

Unleash your productivity with an on-premise office suite offering secure and seamless collaboration, all in one place WITHOUT LICENSE FEES.

All the tools you need



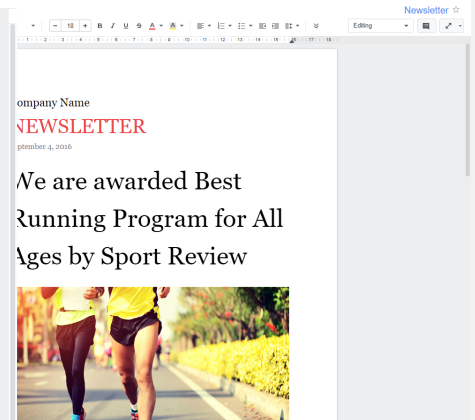
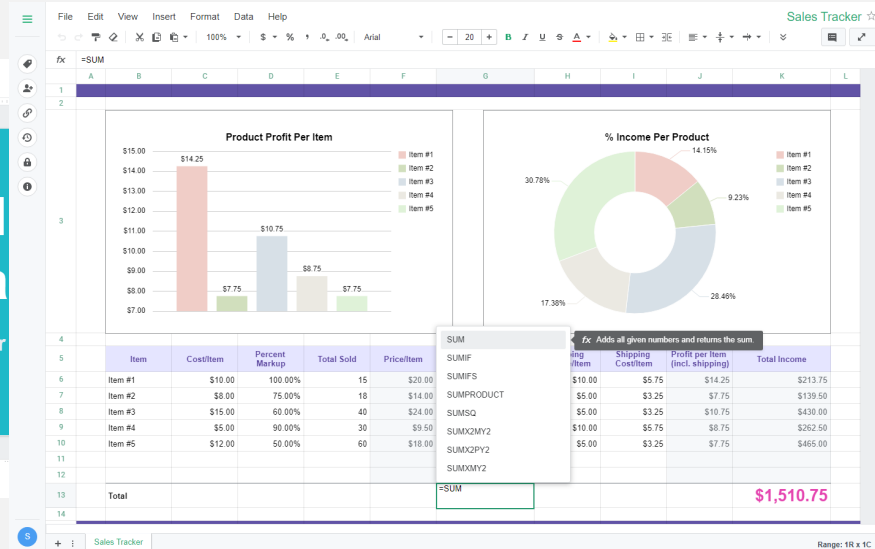
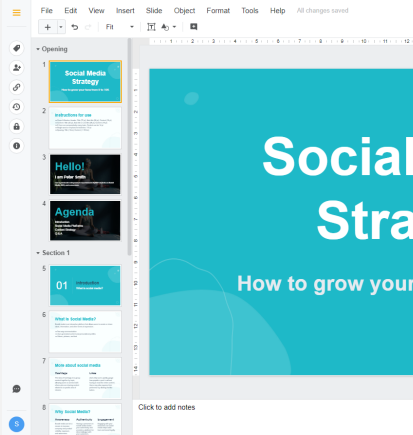
Slides



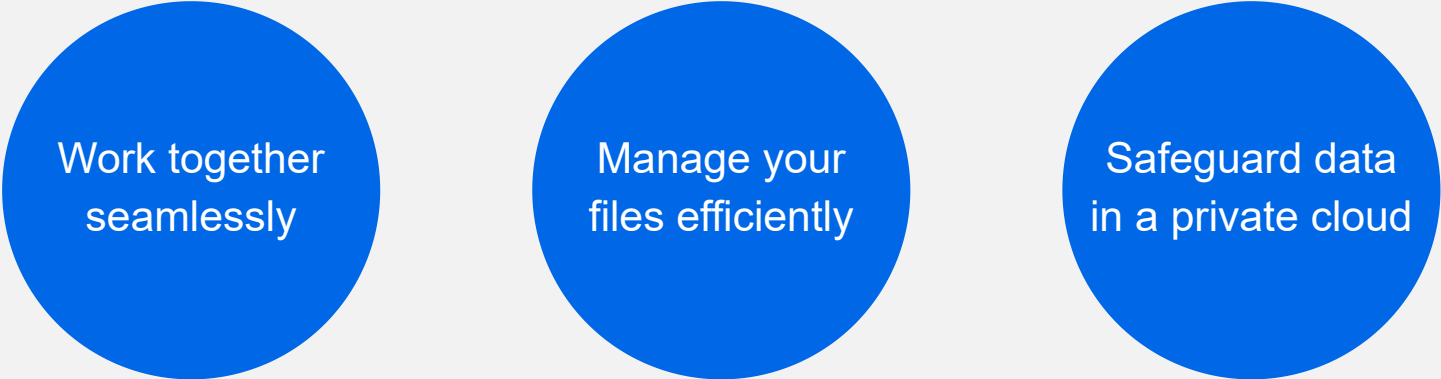
Spreadsheet



Document



Teamwork with zero boundaries

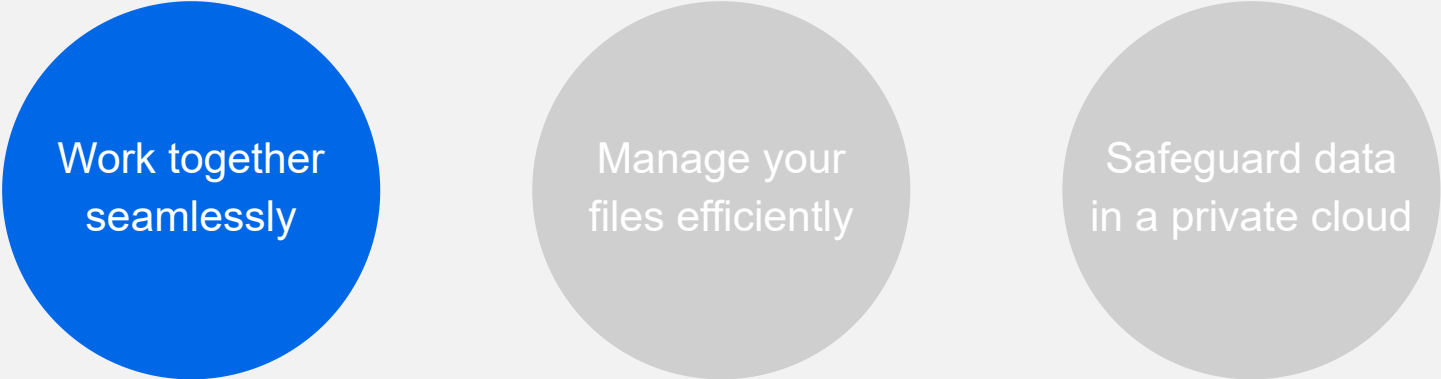


Work together
seamlessly

Manage your
files efficiently

Safeguard data
in a private cloud

Teamwork with zero boundaries

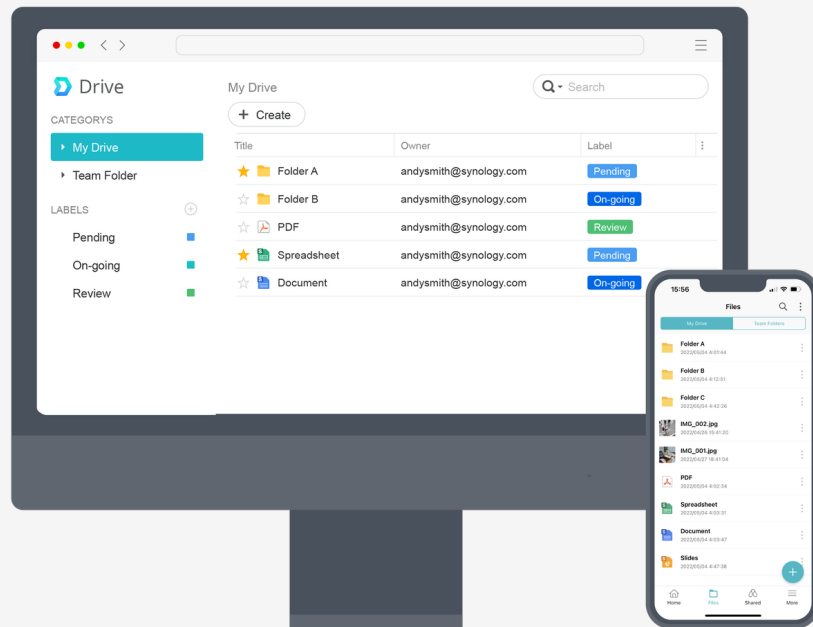


Work together
seamlessly

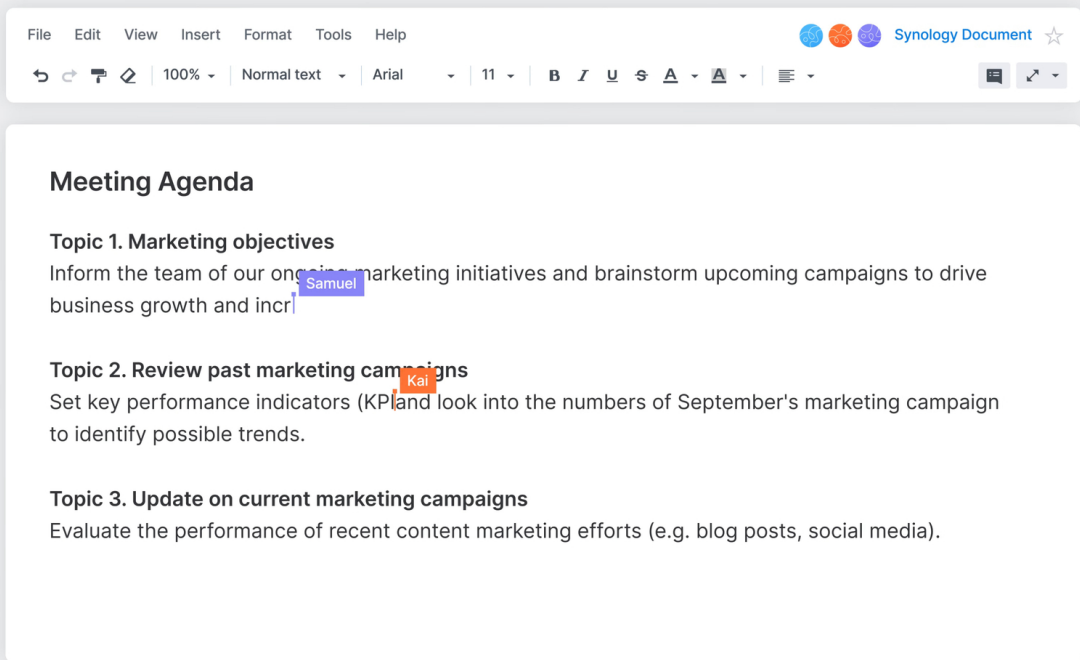
Manage your
files efficiently

Safeguard data
in a private cloud

Any time, any place file access



co-editing / @ / commenting in real-time



The screenshot displays a web-based document editor interface. At the top is a menu bar with 'File', 'Edit', 'View', 'Insert', 'Format', 'Tools', and 'Help'. To the right of the menu bar are three colored circular icons (blue, orange, purple) and the text 'Synology Document' followed by a star icon. Below the menu bar is a toolbar containing various editing tools: undo, redo, print, link, zoom (100%), text style (Normal text), font family (Arial), font size (11), bold (B), italic (I), underline (U), strikethrough (ABC), text color (A), background color (A), and list/bulleted list. The main content area has a white background and contains the following text:

Meeting Agenda

Topic 1. Marketing objectives
Inform the team of our ongoing marketing initiatives and brainstorm upcoming campaigns to drive business growth and incr

Topic 2. Review past marketing campaigns
Set key performance indicators (KPI) and look into the numbers of September's marketing campaign to identify possible trends.

Topic 3. Update on current marketing campaigns
Evaluate the performance of recent content marketing efforts (e.g. blog posts, social media).

Real-time co-editing is demonstrated by two user avatars: a purple box labeled 'Samuel' is positioned over the word 'incr' in the first paragraph, and an orange box labeled 'Kai' is positioned over the word 'KPI' in the second paragraph.

co-editing / @ / commenting in real-time

File Edit View Insert Format Tools Help

↶ ↷ 🖨 📌

100% ▾

Normal text ▾

Arial ▾

11 ▾

B *I* U 🔗 🌐

🔍 ▾

📄 ▾

🗨 ↗


Synology Document ☆

Meeting Agenda

Topic 1. Marketing objectives
Inform the team of our ongoing marketing initiatives and brainstorm upcoming campaigns to drive business growth and increase brand awareness. Samuel

Topic 2. Review past marketing campaigns Kai
Set key performance indicators (KPIs) and look into the numbers of September's marketing campaign to identify possible trends.

Topic 3. Update on current marketing campaigns
Evaluate the performance of recent content marketing efforts (e.g. blog posts, social media content). Ita

 **Kai** ✓
Mon, Aug 21 09:46

[@Ita](#) Add more examples here.

Restore a previous version in a snap

Storyboard Brainstorming

- **Title:** Unleash the Power of Productivity
- **Highlights:** High productivity, collaboration, 100% data ownership, free license
- **Duration:** 1 min
- **Style:** Colorful and vivid animation

- **Description:**

Synology Office is a productivity suite with all the tools to help your team do their best work from the safety of a private cloud- all included in your Synology system. Regardless of remote professionals or multinational companies, anyone can collaborate in real time with Synology Office, allowing team members to experience a seamless workflow and stay productive anytime, anywhere.

- **Scenario:**

Regardless of remote work or multinational companies, both can collaborate online simultaneously, allowing team members to synchronize information and access the latest files at any time.

For organizations concerned about public cloud security, files can be stored in a private cloud, giving them 100% control over their data. Even regular users can configure precise access permissions similar to professional IT setups.

View History

☐ Show named versions only

Tue, Sep 12 15:54
alexlee@synology.com

Mon, Sep 4 14:36
elsakao@synology.com

Mon, Sep 4 09:37
samlu@synology.com

Thu, Aug 31 14:02
samlu@synology.com

Thu, Aug 31 11:26
alexlee@synology.com

Wed, Aug 30 17:33
elsakao@synology.com

Mon, Aug 21 10:09
alexlee@synology.com

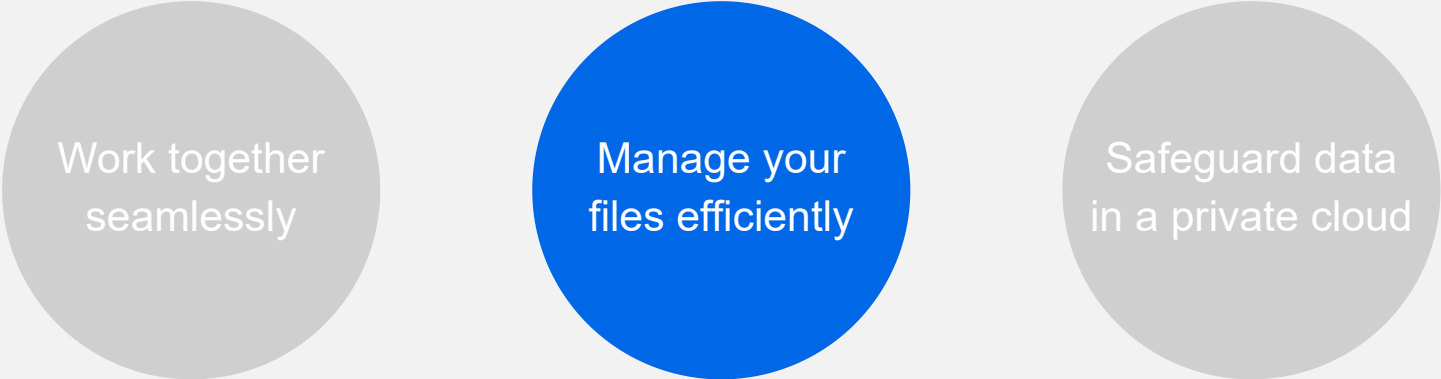
Mon, Aug 21 09:46
elsakao@synology.com

Fri, Aug 11 14:53
samlu@synology.com

Wide file format support



Teamwork with zero boundaries



Work together
seamlessly

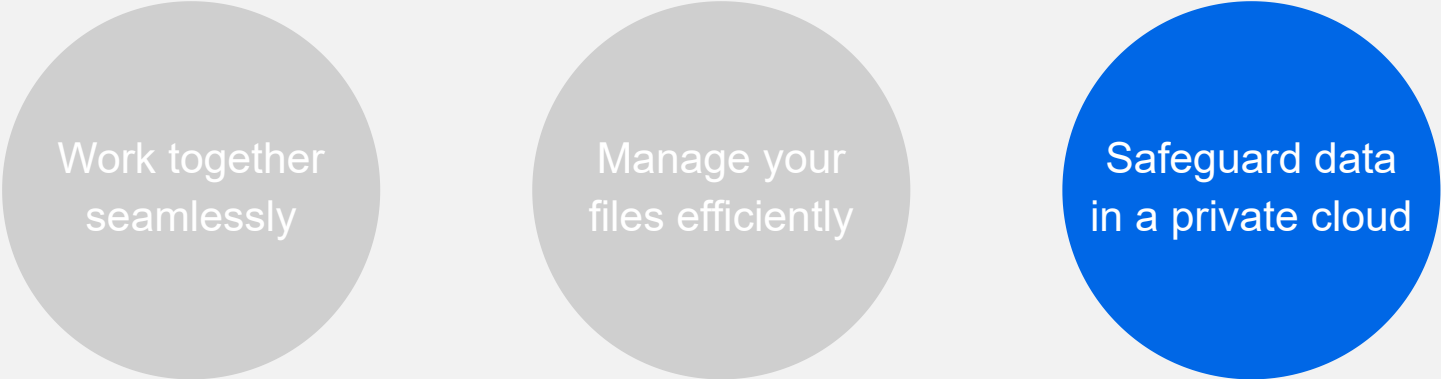
Manage your
files efficiently

Safeguard data
in a private cloud

Manage team folders efficiently with granular permission controls

Role	Preview	Read/Write	Read Only	Custom (ACL)
Sales Team	Read/Write	✓		
Product Team	Read Only		✓	
Design Team	No Access			
Marketing Team	Customize			✓

Teamwork with zero boundaries



Work together
seamlessly

Manage your
files efficiently

Safeguard data
in a private cloud

Safeguard files in a private cloud

Device

Secure Authentication

Security Advisor

Safeguard files in a private cloud

Device

Secure Authentication

Security Advisor

System

Volume
encryption

Backup solution

High
Availability

Safeguard files in a private cloud

Device

Secure Authentication

Security Advisor

System

Volume
encryption

Backup solution

High
Availability

File


Shared folder Encryption

Folder-based protection

File Sharing access control

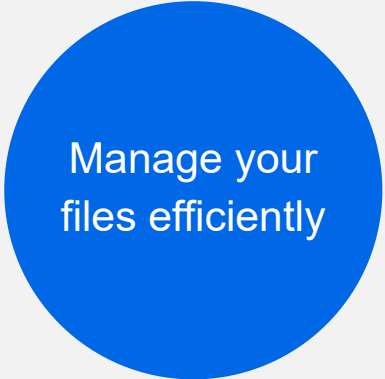
File AES-256 encryption

Teamwork with zero boundaries




Work together
seamlessly

- Any time, any place access
- Real-time collaboration
- Unlimited versioning history



Manage your
files efficiently

- Granular access controls
- Recover deleted files
- File ownership transfer



Safeguard data
in a private cloud

- Security - Device
- Security - System
- Security - File

A doctor in a white coat with a stethoscope, sitting at a desk and writing on a tablet. A laptop is visible on the left.

**A leading financial
institution in South Korea**

A leading financial institution in South Korea

3,000+ employees

Challenges

- Finding a cost-efficient collaboration tool.



A leading financial institution in South Korea

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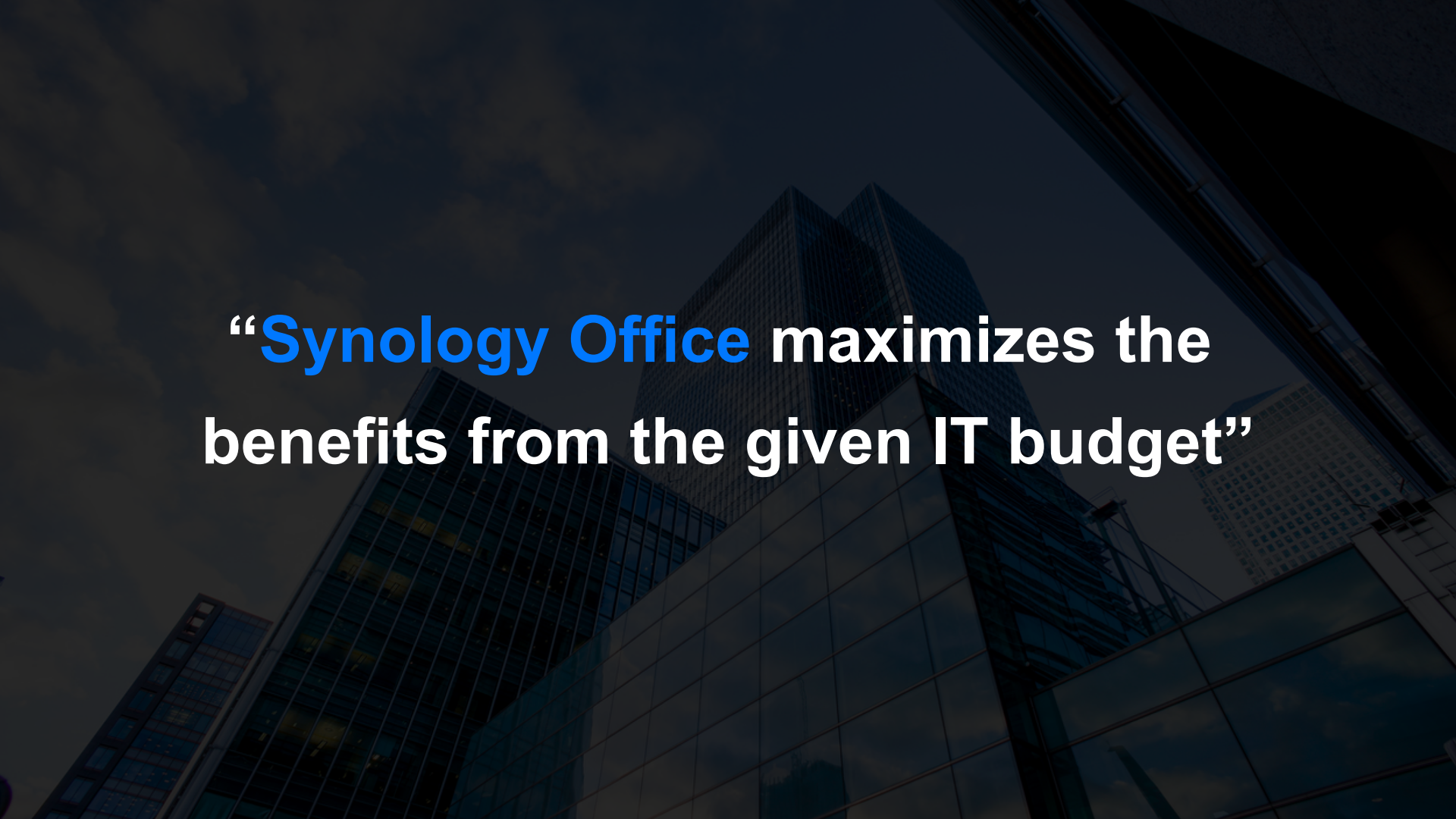
Challenges

- Finding a cost-efficient collaboration tool.

Why Synology Office?

- No added cost
- Data privacy with comprehensive private cloud security features





**“Synology Office maximizes the
benefits from the given IT budget”**



Synology MailPlus

Improve team efficiency with an on-premises email solution that ensures data ownership, security, and reliability

Easy-to-manage mail server

Flexible Directory Support

- Local
- LDAP
- Domain users

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One-Stop Solution

- Operating system
- Email server
- Backup software

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GUI Admin Console

- Dashboard
- Mail queue
- Transaction log

Prevent unauthorized mail relays



Secure
Authentication



User
Quota

Ensure email security and reliability

Antispam

Antispam Engine



DNSBL

Greylist

Antivirus

Antivirus Engine



ClamAV



McAfee™

Authentication

SPF

DKIM

DMARC

DANE

Mail Encryption

OpenPGP

S/MIME

Ensure email security and reliability

Antispam

Antispam Engine



DNSBL

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Antivirus

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SPF

DKIM

DMARC

DANE

Mail Encryption

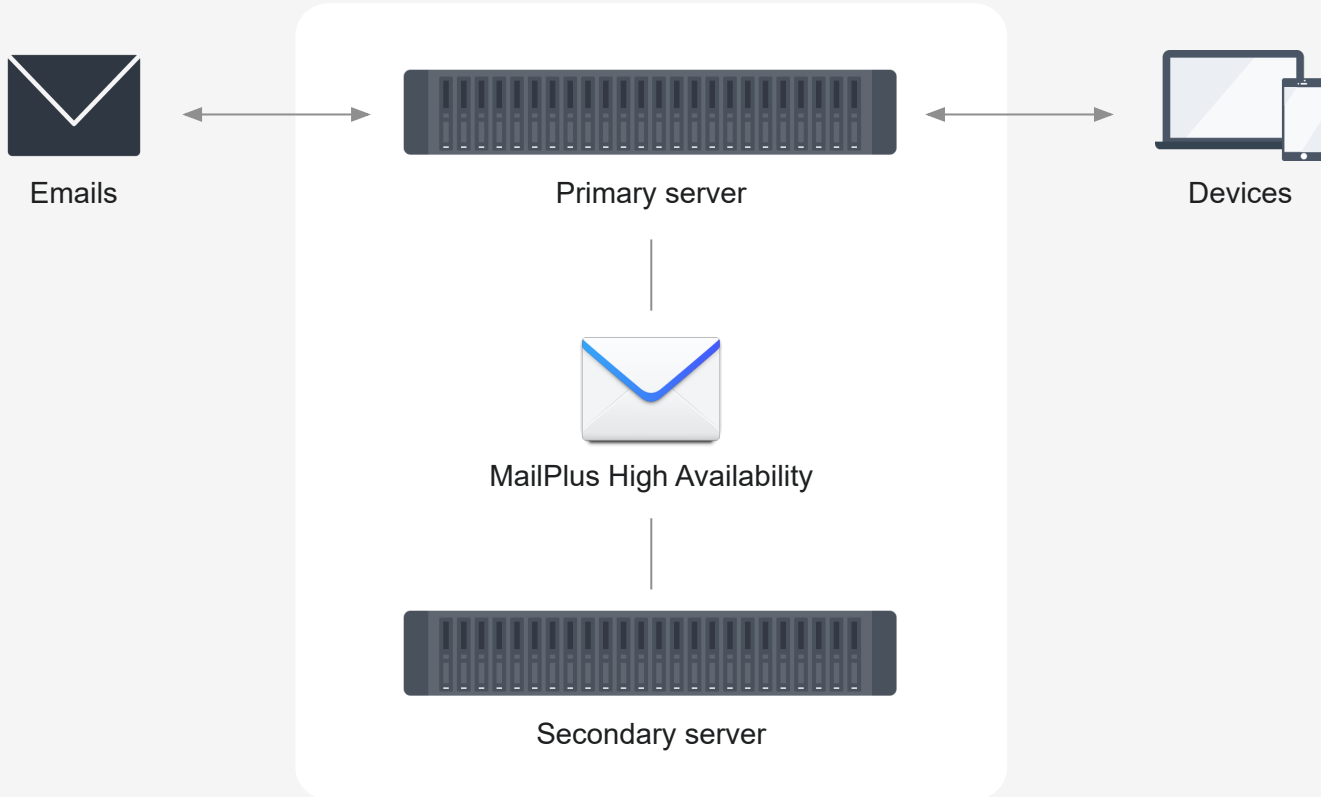
OpenPGP

S/MIME


High Availability


MailPlus High-Availability Cluster


MailPlus high-availability cluster





Seamless transition without hindrance


▼  Policy 1


 user_a


 user_b

 user_c

 user_d

▼  Policy 2

▼  Policy 3

 Default policy

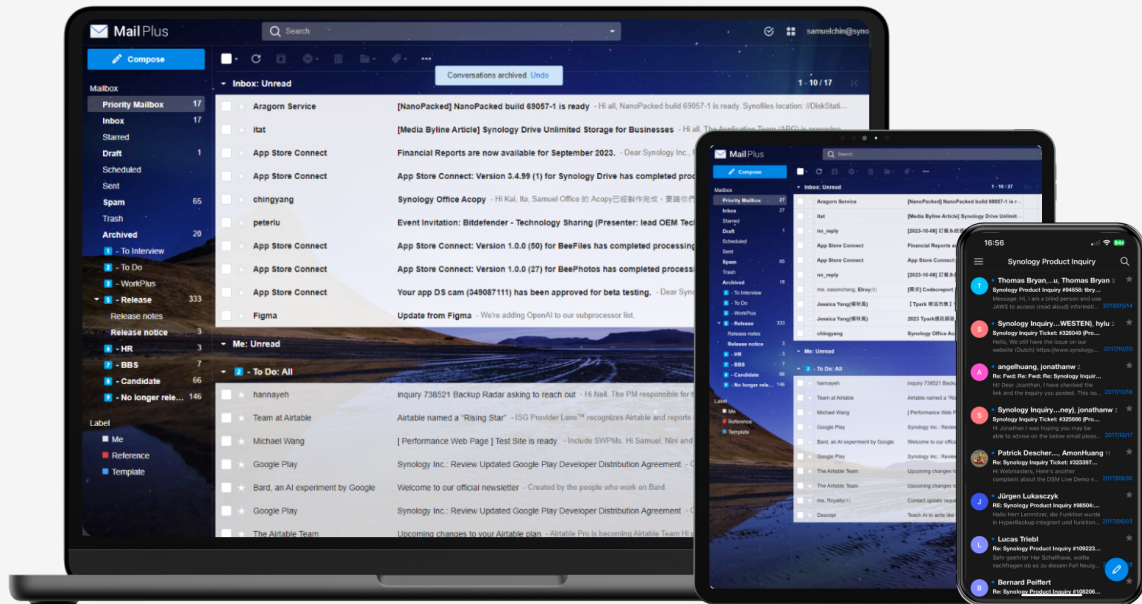
Mail Delivery

Disable auto forwarding	By domain
Daily sending quota (number)	By domain
Daily outbound traffic (MB)	By domain
Single attachment size (MB)	By domain
Send mail to internal users only	No

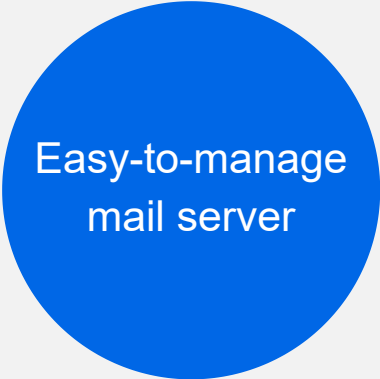
Service

Enable IMAP	Yes
Allow login only from LAN via IMAP	No
Enable POP3	Yes
Allow login only from LAN via POP3	No
Enable full-text search	Yes

Any time, any place file access




MailPlus ensure the team stays connected




Easy-to-manage
mail server

- Flexible directory support
- One-stop solution
- GUI admin console



Secure and
Reliable

- Security
- Mail Encryption
- High-availability clusters



User-friendly
interface

- IMAP / POP3
- Any time, any place access
- Do more with add-ons



Swiss Medical Association



Swiss Medical Association

Challenges

- Data privacy and security



Swiss Medical Association

Challenges

- Data privacy and security

Why Synology MailPlus?

- 100% data ownership
- MailPlus High Availability
- One-time license purchase



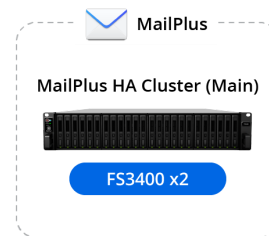
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Swiss Medical Association

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MailPlus

MailPlus HA Cluster
(Incoming Mail)



RS1619xs+ x2



MailPlus

MailPlus HA Cluster (Main)



FS3400 x2

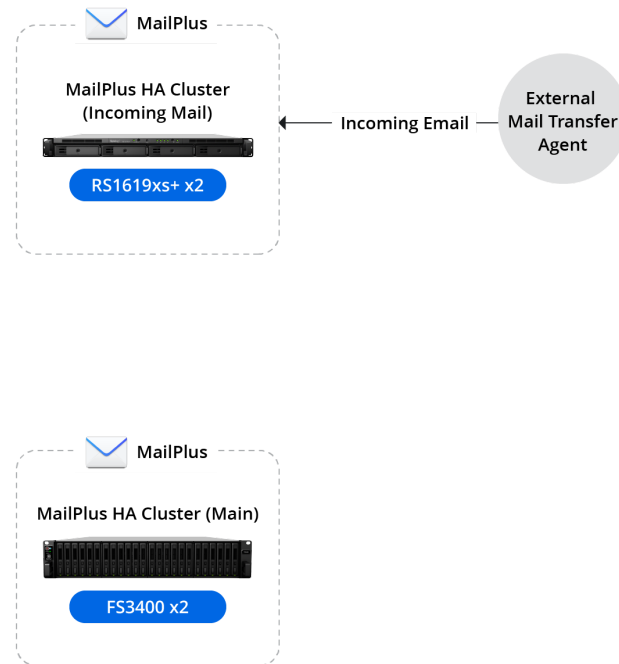
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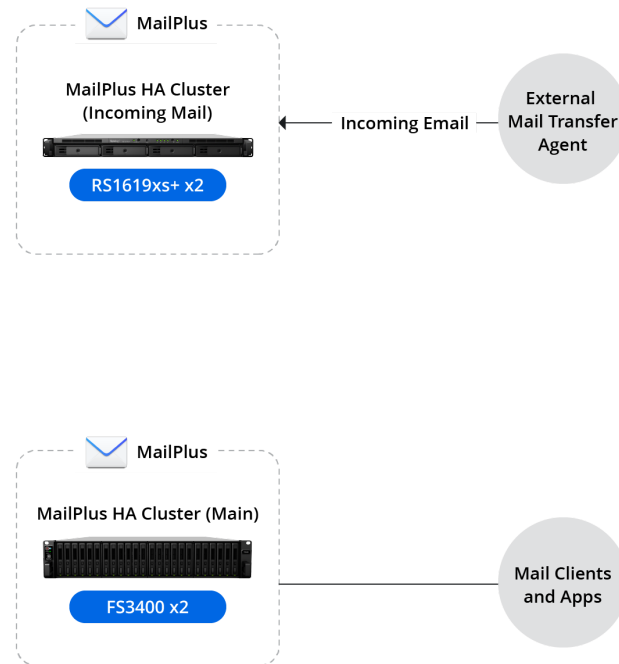
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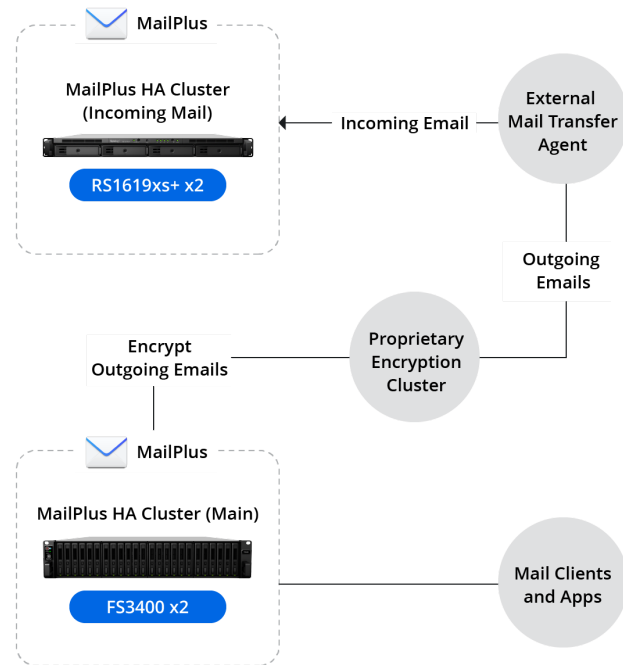
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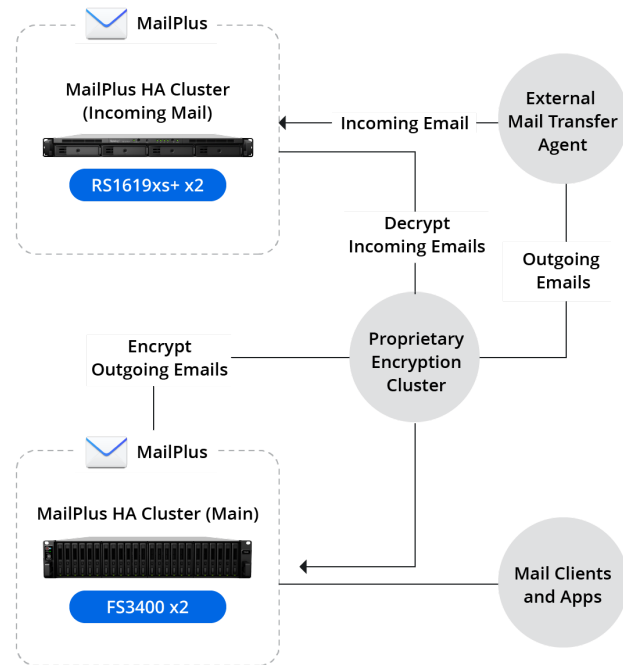
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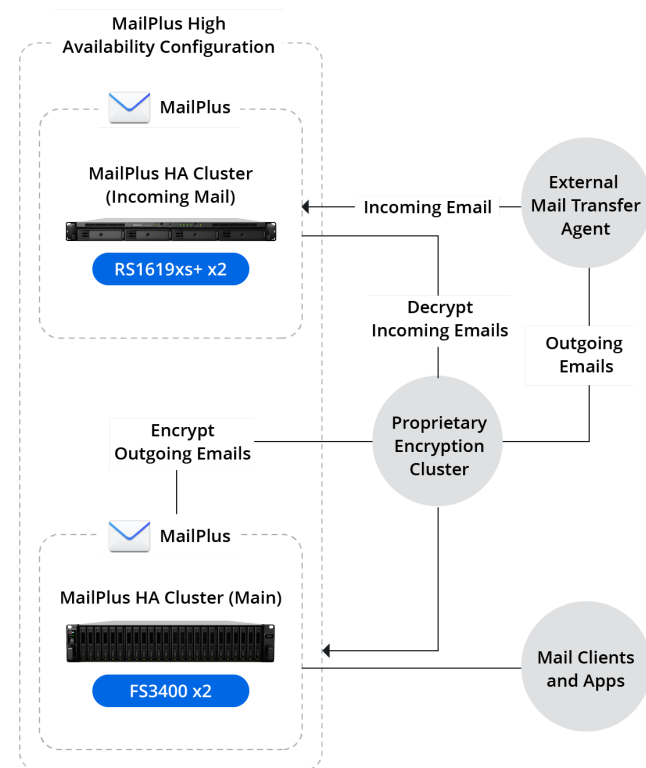
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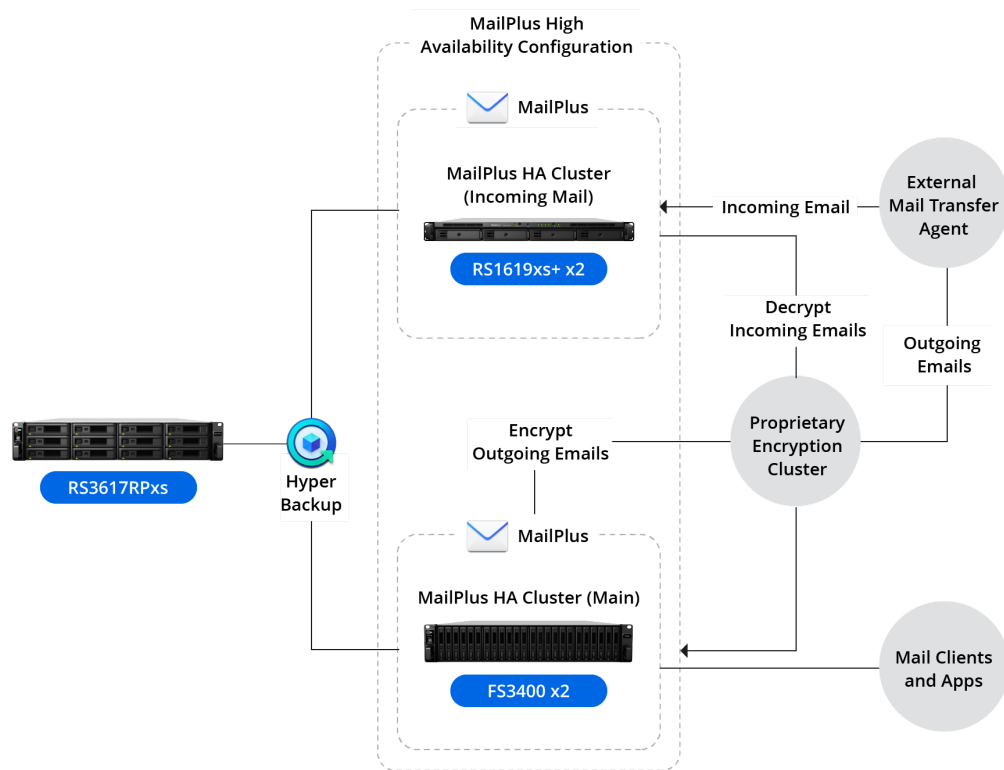
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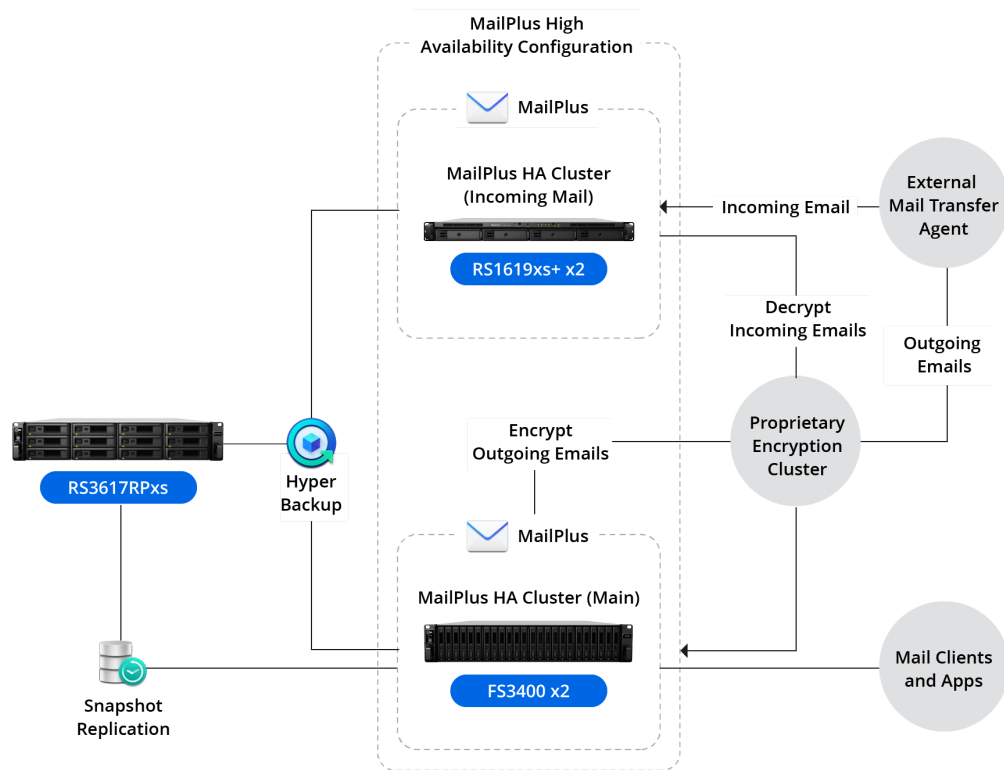
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“ The simplicity of working with Synology MailPlus has let us focus our efforts on providing superior services to members without being bogged down by technicalities ”

- Antonio Pizzoferrato, Secretary-General, AMGe

3 Top Productivity Challenges



Efficient

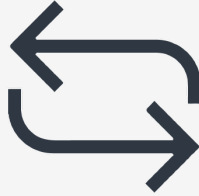
Secure

Economical

Economical and flexible for business needs



Lifetime Updates



Transferable



**No Recurring
Charges**

Scenario: 100 employees, 3 years



NAS

MailPlus
License

\$6,650

70% ↓



Subscription fee

\$21,600



Hardware

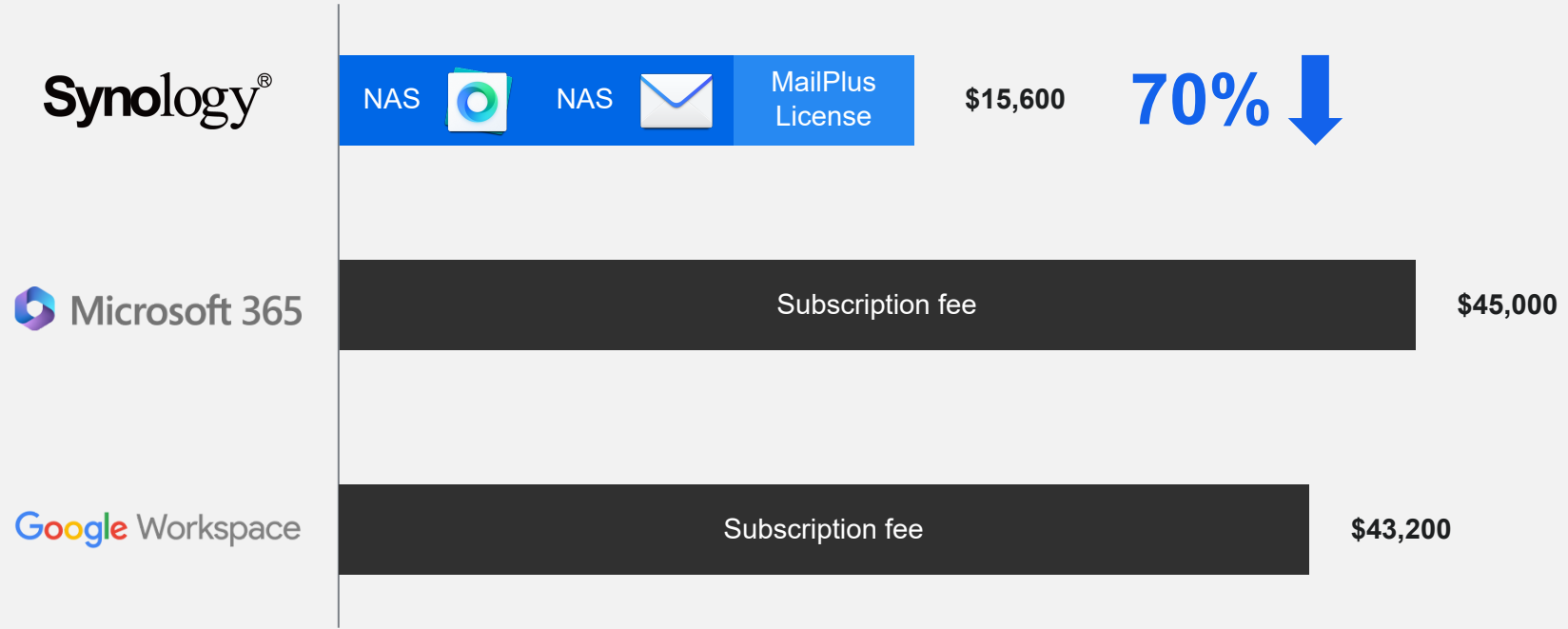
OS + OS CAL

Mail Server + Mail Server CAL

Mail Client

\$29,500

Scenario: 100 employees, 3 years



The ultimate on-premise productivity solution





Generative AI



Synology Office



Synology MailPlus

Boost Productivity with Generative AI



3 Top Productivity Challenges



Efficient

Secure

Economical



**Synology Productivity AI
coming soon**



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with Synology**

Enhancing Teamwork Efficiency with Synology's Private Cloud Productivity Solutions

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